

# GREEN FASHION






Every year 100 billion garments are produced  
let's reduce that




Tips for more sustainable fashion

# Fast Fashion's Hidden Waste


## Global Impact

-  100 billion garments produced each year.
-  92 million tonnes of textiles wasted annually.
-  That's 1 rubbish truck of clothes landfilled or burned every second.
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## UK Impact

-  Households discard 1.7 million tonnes of textiles annually.
-  300,000 tonnes go to landfill each year ( $\approx 30$  kg per household).
-  Average person buys 26.7 kg of clothing per year — much is thrown away within 12 months.
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## Jersey Estimate

- Population  $\sim 110,000$ .
- Proportional to UK averages:  $\sim 3,300$  tonnes of clothing may go to landfill annually.
-  Recycling banks exist, but not all clothes are captured.
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## Key Takeaway

-  Extending clothing life by 9 months reduces its carbon, water & waste footprint by 20–30%.
-  Repair, donate, resell, and recycle instead of binning.
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 **Fashion shouldn't cost the Earth.**



# 👗 Make Fashion More Sustainable

## 👥 For Consumers

- 🔄 Buy Less, Choose Well → Invest in high-quality pieces that last.
- ♻️ Second-Hand & Vintage → Charity shops, resale apps, swaps.
- 🧵 Repair & Upcycle → Mend or repurpose instead of discarding.
- 👕 Sustainable Materials → Organic cotton, hemp, linen, recycled fibres.
- 🌿 Wash Smarter → Cold wash, air-dry, and wash less.
- 🛍️ Support Ethical Brands → Look for transparency & eco-certifications.
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## 🏭 For the Fashion Industry

- 🌍 Circular Fashion → Clothes designed for reuse, repair, or recycling.
- 🧶 Better Materials → Low-impact fabrics & recycled textiles.
- ⚡ Efficient Production → Less energy, water, chemicals.
- 📦 Sustainable Packaging → Minimal, recyclable, or reusable.
- 🔄 Take-Back Schemes → Brand recycling/repair programs.
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## 🌱 Big Wins

- Extending garment life 9 months → 20–30% less carbon, water & waste.
- Washing at 30°C or lower → up to 60% energy saved per load.
- Buying 1 in 5 clothes second-hand → saves billions of litres of water & reduces emissions.

## ✅ Key Takeaway





**Buy less, buy better, make it last, recycle what you can.**

✨ **Style shouldn't cost the Earth.**







## **Buy Secondhand Charity Clothing Shops in Jersey**




### **1. Silkworth Fundraising Shop**

-  14–16 Burrard Street, St Helier, JE2 4WS
-  Mon–Sat, 9:00–17:00
-  Supports addiction recovery services
-  [Silkworth Fundraising Shop](#)


### **2. Jersey Hospice Care Charity Shops**

-  St Ouen, St Helier & East
-  Mon–Sat, 10:00–16:00
-  Proceeds support palliative & end-of-life services
-  [Jersey Hospice Care](#)




### **3. Autism Jersey – The Boutique**

-  St Helier
-  Supports autism support services
-  [Autism Jersey – The Boutique](#)




### **4. Age Concern Jersey**

-  St Helier
-  Supports older residents
-  [Age Concern Jersey](#)




### **5. Headway Jersey**

-  St Helier
-  Supports individuals affected by brain injuries
-  [Headway Jersey](#)




### **6. CRY Jersey**

-  St Helier
-  Supports Cardiac Risk in the Young charity
-  [CRY Jersey](#)

### **7. Durrell Charity Shop**

-  St Helier & Trinity
-  Supports Durrell Wildlife Conservation Trust
-  [Durrell Charity Shop](#)

### **8. Hands Around The World**

-  St Helier
-  Supports international development projects
-  [Hands Around The World](#)

# Upcycling Old Clothes – Tips & Ideas

## 1. Restyle & Transform

- ✂ Cut & Sew: Turn jeans into shorts, skirts, or tote bags.
- 🎨 Dye & Paint: Refresh faded items with fabric dye or paints.
- 🧵 Add Embroidery/Patches: Cover worn spots or add unique designs.

## 2. Repair & Reinforce

- 🧵 Mend Tears/Holes: Extend garment life with basic stitching.
- 🔄 Replace Buttons/Zippers: Make clothes wearable again.

## 3. Accessorize & Repurpose

- 👕 T-Shirts → Bags: Easy sewing or no-sew projects.
- 🧣 Old Fabrics → Scarves/Headbands
- 🧤 Sweaters → Mittens/Gloves

## 4. Mix & Match

- 👗 Layer Old & New Pieces: Refresh your wardrobe.
- 🧺 Repurpose into Home Items: Pillowcases, cushions, quilts.

## 5. Share & Donate

- 🏠 Clothing Swaps: Exchange with friends or community events.
- 🧵 Donate to Charity Shops: Give garments a second life (see Jersey shops list).

## ✅ Key Takeaway

**Upcycling saves money, reduces waste, and allows creative expression.**

✨ **Every old item can become something new and unique!**



# Rag Trade & Textile Reuse – Jersey Community Initiatives

## 1. Rag Trade Jersey Facebook Group

- [facebook.com/groups/567910957879285](https://facebook.com/groups/567910957879285)
- 🤝 Community-driven exchange of free clothes & household items
- ♻️ Promotes sustainable living & reuse culture

## 2. Reg's Garden Events

- [facebook.com/posts/1118514546901064](https://facebook.com/posts/1118514546901064)
- 📅 Weekly events, Tue–Sun, 10 am–3 pm
- 👕 Exchange clothing and household items with locals
- 🌱 Supports sustainability and waste reduction


### ✅ Key Takeaway

- ♻️ Participate in local initiatives to reuse & recycle textiles
- 👕 Support community sharing while reducing waste
- 🌱 **Every item reused contributes to a more sustainable Jersey**



# Sustainable Fashion Websites

## 1. Good On You

 [goodonyou.eco](https://goodonyou.eco)

- Provides ethical brand ratings, articles, and guidance for sustainable fashion purchases.
- Helps consumers understand the environmental and social impact of brands.

## 2. Fashion Revolution

 [fashionrevolution.org](https://fashionrevolution.org)


- Global movement advocating for transparency, accountability, and ethical fashion.
- Offers reports, resources, and campaigns for systemic change.

## 3. Project Cece

 [projectcece.com](https://projectcece.com)


- Sustainable clothing search engine filtering by eco labels, fair trade, vegan, European-made, and charitable brands.
- Great for discovering ethical fashion products.

## 4. Ethical Clothing Search Engine

 [ethical-clothing.com](https://ethical-clothing.com)

- Aggregates thousands of sustainable fashion products from European brands.
- Makes ethical shopping easier.




## 5. Fashion for Good

 [fashionforgood.com](https://fashionforgood.com)

- Innovation platform supporting startups and initiatives to reduce fashion's environmental impact.
- Provides insights into sustainable trends and innovations.

## Key Takeaway

Use these websites to:

-  Shop sustainably
-  Learn about ethical brands
-  Stay informed on industry innovations

 **Empower your wardrobe with conscious choices!**

